

KENYA
WOOD
INTERNATIONAL EXPO

6-7-8
JUNE 2024

THE SARIT EXPO CENTRE
NAIROBI, KENYA

KENYA'S Largest & Most Successful Exhibition & Trade Fair on
WOOD & WOODWORKING MACHINERY
FURNITURE PRODUCTION TECHNOLOGIES
TOOLS & FITTINGS, INTERIOR DESIGN, ACCESSORIES
RAW MATERIALS & ALLIED INDUSTRIES



ABOUT THE SHOW

Discover Kenya's Thriving Wood Industry

Unlocking Opportunities in Kenya's Furniture Market: In East Africa, the demand for furniture stands at an impressive US \$1.2 billion annually, with 22% being imported. This demand is fueled by urban populations and increased purchasing power, positioning Kenya alongside Ethiopia, Tanzania, and Uganda as key players in the region's furniture market. Notably, Kenya leads the pack as the largest market and producer of furniture, outpacing its neighbors.

Diverse Product Portfolio: Kenya's dominance extends beyond furniture production, with a significant market share in particle board, gypsum board, MDF board, and plywood. The sector experiences a robust annual growth rate of approximately 10%, highlighting its dynamism and potential. Additionally, Kenya boasts a thriving market for laminate products, further diversifying its offerings. **Innovative Wood Processing Sector:** Plywood mills in Kenya play a vital role, utilizing 15% of industrial wood for furniture production. These mills cater primarily to the formal industry, employing raw materials such as pine and cypress. Despite challenges like knots and timber structure, they produce a range of products including plywood, MDF, particle board, block board, and veneer. Moreover, Kenya's wood processing sector embraces creativity, with wood carvings utilizing an estimated 600 tons of wood annually. **Rising Real Estate Investment:** Kenya's allure extends beyond furniture to real estate, ranking as the third most preferred global destination for super-rich investors. Nearly a quarter of Africa's affluent population invests in local property, underscoring Kenya's appeal as an investment hub.

Growth Opportunities and Contribution to GDP: The wood industry is a significant contributor to Kenya's economy, producing approximately **KES 4.5 billion** worth of furniture annually and exporting **KES 0.2 billion**. This sector accounts for about 5% of the country's GDP, reflecting its substantial economic impact.

WHY EXHIBIT?

The "Kenya Wood" exhibition serves as a neutral platform, uniting all stakeholders in the wood industry. Its objectives include:

- Facilitating knowledge sharing and market understanding.
- Stimulate B2B and B2C interactions.
- Attracting industry players and visitors from over 10 countries.
- Providing a concrete strategy to address industry challenges and capitalize on opportunities.



EXHIBITOR PROFILE

- Wood Products and Suppliers
- All Kinds of Panels
- All Related Forest Products
- Chipboard and MDF
- Finishing and Coating
- Glue and Fixing Products
- Laminates
- Papers and Cardboard
- Plywood, Hardwood Decorative and Composite
- Polishing Products
- Spraying Equipment
- Staplers
- Surface Treatment and Finishing Tools
- Timber Bases Technical Solutions
- Timber, Hardwood, Softwood, and Exotic Pieces
- Treatment Products
- Veneer
- Wood and Paper Recycle
- Wood and Timber Flooring
- Wood Raw Materials
- Wooden Decorative Materials and Units
- Wooden Windows and Doors
- Woodworking Machinery
- Adhesives for the Wood
- Blades and Knives
- Bleaching Plants
- Boring Machines
- Cladding
- Cutting Machines and Tools
- Dispersions
- Dowelling Machines
- Dryer and Grader
- Drying Kiln Equipment
- Dust Control and Vacuum Cleaners
- Edge Banders/Trimmers
- Forestry Equipment & Machinery
- Furniture Machinery
- Machines for Raw Material Screening & Cleaning
- Molding Machines/Molders
- Molding, Beading, Wainscoting, Paneling
- Particle Board Plant
- Plywood Manufacturing Machinery
- Pneumatic Nail, Pinning Gun
- Prepress
- Press and Plates
- Profile Cutting and Forming Machin
- PUR Adhesives
- Sanding and Polishing Machines
- Saws and Sawing Machines
- Special Adhesives for the Wood
- Specialized Wood Production Plant
- Spindling and Turning Machine
- Steam Preheating
- Timber Processing
- Veneering Machines and Plants
- Wood Treatment Plants
- Furniture Materials, Hardware, & Accessories
- Fastening Systems
- Fiber Dryer
- Finishing and Fittings
- Foams and Sealants
- Gluing and Fixing Machine
- Gluing Systems
- Hotmelt
- Joinery and Assembly Machines
- Laminating Equipment
- Carving Machinery
- CNC Machining Center
- Hot Coating



VISITOR PROFILE

Furniture Manufacturers, Plywood Manufactures, Laminates, Importers, Procurement Managers Of Wood Related Product, Manufacturers, Saw Millers, Plywood & Particle Board, Manufacturers/Traders, Craftsmen / Carpenters, Interior, Decorators, Architects & Builders, Timber Importers /Merchants, Manufacturers of Wood Based Products, Kitchen, Cabinet Manufacturers, Wooden Shelves Manufacturers, Office, Furniture Manufacturers, Traders, Hardware Manufacturer /Dealers, Government Officers, etc., Exporters & Importers, Industry Associations, Hardware Distributors / Dealers /Manufacturers, Manufacturers of Wood-based Articles, Manufacturers, Distributors & Dealers of Furniture Fittings, Packaging Industry

ORGANISED BY :



FUTUREX TRADE FAIR AND EVENTS PVT. LTD.

We, **Futurex Trade Fair & Events Pvt. Ltd.**, a well-established International Exhibition and Corporate Event organizer headquartered in Delhi. With branch offices in Mumbai, Colombo, Kathmandu, and Dhaka, we have built a strong reputation in the industry. Our portfolio boasts over 220 successful International Trade Exhibitions and Conferences, covering diverse sectors including Wood & Woodworking, Building & Infrastructure, Agriculture, Garments, Electrical, Power, Lights, and Education. Our goal is to provide an optimal business platform through exhibitions, seminars, corporate events, and networking opportunities. Organizing the Kenya Wood International Expo is a strategic move to facilitate industry expansion and tap into emerging markets.



EXHIBITIONS & TRADE SERVICES INDIA PRIVATE LIMITED (ETS IPL)

EXHIBITIONS & TRADE SERVICES INDIA PRIVATE LIMITED (ETS IPL) based out of Navi Mumbai, India is an ISO 9001:2015 Certified Organisation with 10 years of experience in promotion and organising of trade exhibitions across the globe. Through its global network, ETS IPL has presence worldwide with local partners situated in most of the continents and is professionally committed to deliver the best trade services in the industry. Our goal through Kenya Wood is to provide opportunities to explore the potential of Kenya and the other countries in the East Africa Region.

PLEASE CONTACT FOR MORE DETAILS:

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